



Athletics Marketing Intern Boys & Girls Club of Corvallis

The Boys & Girls Club of Corvallis wants to increase awareness and expand participation in youth sports programs for youth ages 6-18. In addition, there are many youth who cannot afford to participate in youth athletics so creating a visible option for donating a scholarship during the registration process would also be desired.

The Club seeks an enthusiastic and self directed sports marketing intern to work with BGCC's Athletic Director and Resource Development Director to create a comprehensive plan that markets and grows sports opportunities for elementary, middle and high school students.

A key element of this project will be to assess existing community offerings and determining recreational gaps. A measurement of a successful project would be an increase in participation numbers, and the introduction of a new sports offering for the high school age group. An increase in scholarship donations would also be a specific measurement of success.

The ideal candidate would have a background in Sports and Marketing, and be able to devote 5-10 hours a week (for a term or season). If you're interested in this position please contact Drew Ibarra at dibarra@bgccorvallis.org or at **757-1909 ext. 210**. Or come into the Boys & Girls Club of Corvallis and fill out an application. Please specify this position.

Drew Ibarra
Volunteer Coordinator
Boys & Girls Club of Corvallis
1112 NW Circle Blvd.
541.757.1909 x210
www.bgccorvallis.org